

REALTORS PROPERTY RESOURCE

w/ Javier Nichols



RPR®

CERTIFIED
TRAINER



SUBURBAN
REALTORS®
ALLIANCE

Wow your clients. Close more deals.



INTRO TO RPR

Time: 90 mins with 30min Q&A

This training is a great way to get new and experienced agents an overview of how RPR can increase their business. Map Search, Market trends, and How to create a report.

\$1500// in-person & online



RPR Deep Dive

Time: 2.5hrs with 30mins Q&A

This training session delves into leveraging microdata effectively. We demonstrate how your agents can discover off-market properties with a simple click.

\$3000// in-person & online

Must complete intro course

Before beginning any training session, we ensure our agents have all the necessary information to set up and optimize their RPR accounts. We strongly recommend agents join our daily role-play session on Clubhouse M-F 8:30-9:30 AM EST. Scanning the link below and leaving a Google review after the session ends.



Script practice

Ask about
4-week
training!

*I offer a comprehensive
4-week training
program on this topic.
To learn more, please
get in touch with me.*



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NAHB
New Agent Handbook

Javier Nichols
CEO New Agent Handbook
Realtor®

RPR Certified Trainer
267-972-2107 Cell

Javier@newagenthandbook.com



SOCIAL MEDIA TRAINING

w/ Javier Nichols



BECOME THE GO-TO-MARKET EXPERT

Time: 90 mins with 30-min Q&A

In this training, agents will learn to start on social media, identify and capture their audience. They'll learn diverse formats and techniques for maximum exposure, plus the best apps and sites for content creation.

\$1500// in-person & online



Social media deep dive

Time: 2.5hrs with 30mins Q&A

In this training, your agents will create valuable content on social media that is targeted towards their audience. The foundation of this content will be micro-neighborhood data. During the training, your agents will create engaging posts, reels, stories, and even carousels.

\$3000// in-person & online

Must complete intro course

Before beginning any training session, we ensure our agents have all the necessary information to set up and optimize their Social Media accounts. We strongly recommend agents join our daily role-play session on Clubhouse M-F 8:30-9:30 AM EST. Scanning the link below and leaving a Google review after the session ends.



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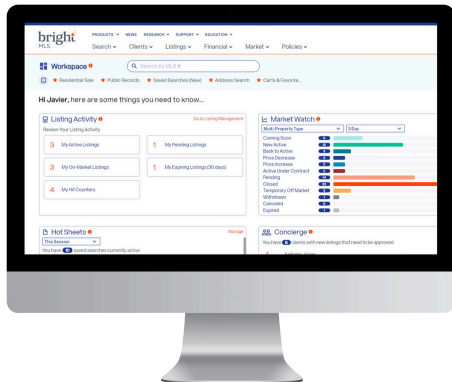
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BRIGHT MLS TRAINING

w/ Javier Nichols



BRIGHT MLS 101

Time: 90 mins with 30-min Q&A

This training program aims to guide agents in setting up their Bright MLS account, customizing auto emails and hot sheets, running multiple searches, and identifying their target F.A.R.M.

\$1500// in-person & online

Bright MLS deep dive

Time: 2.5hrs with 30mins Q&A

During this training session, we meticulously analyze market data to offer a thorough insight into turnover rates, absorption rates, and other essential metrics. Additionally, we share valuable tips on effectively identifying off-market seller leads and engaging with local investors, preparing agents to excel in the challenging real estate industry.

\$3000// in-person & online

Must complete intro course

Before beginning any training session, we ensure our agents have all the necessary information to set up and optimize their Bright MLS accounts. We strongly recommend agents join our daily role-play session on Clubhouse M-F 8:30-9:30 AM EST. Scanning the link below and leaving a Google review after the session ends.



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MARKET SPECIALIST

w/ Javier Nichols



Market Specialist

Time: 90 mins with 30-min Q&A

This training program aims to lay a solid foundation that includes identifying your target audience, understanding their pain points, and refining your public image to attract your audience with precision.

\$1500// in-person & online



Market Specialist Deep Dive

Time: 2.5hrs with 30mins Q&A

Our training session takes a deep dive into discovering your audience's location and how to connect with them using demographics, psychographics, and geographics. We also delve into the use of micro-market data points to enhance our value when working with clients.

\$3000// in-person & online

Must complete intro course

Before beginning any training session, we ensure our agents have all the necessary information to set up and optimize their RPR accounts. We strongly recommend agents join our daily role-play session on Clubhouse M-F 8:30-9:30 AM EST. Scanning the link below and leaving a Google review after the session ends.



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CANVA TRAINING

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Canva 101

Time: 90 mins with 30-min Q&A



This training will lay the groundwork for creating top-notch content, setting up the brand studio, utilizing templates, and mastering tools like Magic Switch and Magic Write.

\$1500// in-person & online

Content Mastery

Time: 2.5hrs with 30mins Q&A



The training session emphasizes repurposing content, designing engaging flyers, and generating consistent content tailored to their target audience. Agents will learn how to craft effective lead-generating reels and stories on Instagram.

\$3000// in-person & online

Must complete intro course

Before beginning any training session, we ensure our agents have all the necessary information to set up and optimize their Canva accounts. We strongly recommend agents join our daily role-play session on Clubhouse M-F 8:30-9:30 AM EST. Scanning the link below and leaving a Google review after the session ends.



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